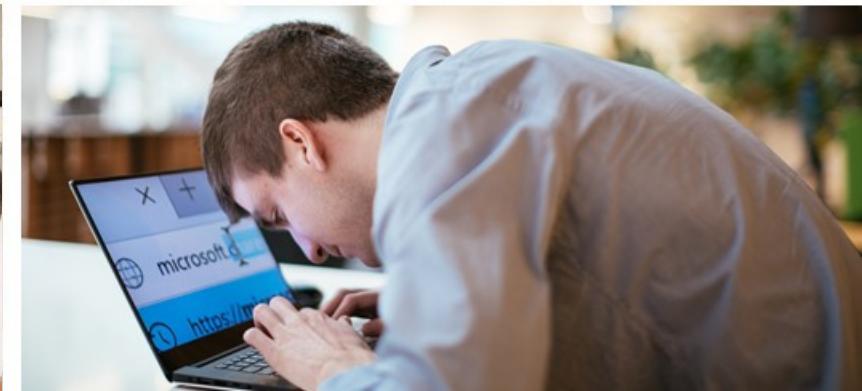


Fundraising and Engagement

LOOK Innovative Agency

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Fundraising and Engagement

A system which includes:

- Constituent management
- Opportunity management
- Donation management
- Recurring gift management
- Payment processing
- Event management
- Business intelligence powered by Azure





Fundraising and Engagement Demonstration

Modernize donor and constituent engagement to increase mission impact



Attract, retain, and grow donors through personalized engagement



Drive fundraising efficiency and reduce costs with automated processes



Get an accurate, real-time view of fundraising, program and financial outcomes



Align all nonprofit systems and applications on a purpose-built nonprofit platform



Attract, retain, and grow donors through personalized engagement

- Gain a more in-depth understanding of your supporters to direct targeted communications
- Increase donor loyalty and lifetime giving
- Identify potential major givers early in the relationship
- Deliver personalized engagement plans, funding opportunities, and transparent impact reporting
- Enhance your ability to respond quickly to rapidly changing needs



Related Dynamics 365 capabilities

- Prospect and opportunity management
- Prospect research powered by LinkedIn Sales Navigator
- Portfolio and program management
- Designation management
- Donation management and payment processing
- Preference, task, and activity tracking
- Event management
- Household management
- Primary and seasonal address management
- Acknowledgements
- Customizable data discovery (or customizable business intelligence), dashboards, and views
- Analytics snapshots





Drive fundraising efficiency and reduce costs with automated processes

- Empower staff to spend more time on high-value, strategic work by reducing manual workloads
- Automate routine, repetitive tasks like processing recurring gifts, donor commitments, and membership renewals
- Reduce nonprofit staff dependencies on traditional but archaic processes like batch gift processing
- Increase fundraising ROI by streamlining the work of development operations gift processors, data entry staff, and analysts



Related Dynamics 365 capabilities

- Recurring gift management
- Pledge management
- Batch import and entry
- Receipting
- Workflow and approval automation
- All heavy data transformation, merging, transaction processing handled via a connected Azure tenant





Thank you



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